

No 1

ATARI OWNER'S CLUB BULLETIN



A big welcome to Atari owners from Ingersoll Electronics

Hi there! We're finally getting off the ground. Bet you've all been wondering what's been going on - so I'll tell you!

All Atari Owners are now going to get a much better deal.

Ingersoll Electronics - a wholly owned subsidiary of the Heron Corporation - are now handling the sales and distribution of Atari Consumer Products.

LOTS OF FUN IN '79

We're planning a National Atari Games Competition - with regional heats and a national final - with some pretty good prizes - PLUS - free badges, special T shirts, and an 'Atarians' poster.



New Cartridges

We get more calls here at base about new cartridge plans than anything else. So here's the good news!

We've got 7 - yes 7 - new Game Cartridges already lined up for you so far - and in case that's not enough we hope to have 3 more, including Chess, Indy 500 and Starship by the end of this year.

So - what's coming first?

In May - and we'll write and let you know first - we will be releasing:

CODEBREAKER - TV'S MASTERMIND - PIT YOUR WITS AGAINST THE COMPUTER - OR A FRIEND - PLAY SECRET AGENT AND GUESS THE CODE - 6 3-DIGIT CODES, PLUS 6 4-DIGIT CODES, PLUS 8 NUM GAMES MAKING A TOTAL OF 20 FUN-PACKED GAMES ON THIS CARTRIDGE.

HUNT & SCORE - VISUAL PELMANISM - NOT FOR ANYONE WITH A SLOW MEMORY - UP TO 15 PAIRS OF DIFFERENT OBJECTS TO FIND HIDDEN AWAY - IMPROVE YOUR MIND AND YOUR GAME - 8 PROGRAMMES PACKED INTO THIS CARTRIDGE.

BRAIN GAMES - 19 MIND BOGGLING BRAIN TEASERS! A REAL TEST OF MEMORY, SKILL AND LEARNING.

KEYBOARD CONTROLLERS

All these games operate with the new Keyboard Controllers - be the only one with the newest development in control units - play these 3 latest games to be imported for the first time into this country and stand by for more to come!

Join the Atarians

Do you know any other Atarians - people who own the Atari Video Computer System - in your area? If you do, ask them to write to us at the address below, giving their Atari console serial number. Then they, too, can become members of the Atari Owners Club.

So long for now!

Captain Atari
Captain Atari.



THE ATARI VIDEO COMPUTER SYSTEM

NEWM CONSUMER
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Another good idea from
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